

2026

Domestic
Violence
Awareness
Month



CASA
STAND UP TO SILENCE



GIVING BACK IS A TEAM SPORT

CASA'S 4TH ANNUAL Scavenger Hunt

Saturday, November 7th

Join the Community **Standing Up to Silence**
against Domestic Violence

TEAM BUILDING
OPPORTUNITIES

CO-BRANDED
MERCH

MEDIA & SOCIAL
MEDIA FEATURES

 **Kick Off:**
12pm



 **After Party:**
3pm



Raise critical funds for survivors, explore Downtown
St. Pete's best spots, and tap into the energy of your
team...because giving back should feel this fun.



#StandUpToSilence with CASA!

	CHAMP	ALL STAR	MVP	SQUAD
SPONSORSHIP OPPORTUNITIES	\$5k	\$2.5k	\$1k	\$500
SCAVENGER HUNT BENEFITS				
Waived registration fees for Scavenger Hunt participants	10 players	10 players	5 players	5 players
Welcome remarks from representative at Scavenger Hunt after party				
Curated photo opportunity with your business logo or mascot New!				
Custom co-branded team swag to wear during the Scavenger Hunt				
Mention in CASA's October press release & promotion as a match sponsor				
Logo on Scavenger Hunt t-shirt	Prominent 	Medium 	Included 	
PARTNERSHIP BENEFITS				
Opportunity for a team-building volunteer day				
Dedicated blog post in one of CASA's monthly newsletters				
Private domestic violence training for company's HR & leadership				
Mention in a CASA social media post & story				
Logo on Scavenger Hunt website and a monthly newsletter (21,000+ impressions)				

**Subject to October 12 deadline.*

SCAVENGER HUNT SUPER STOP STOP SPONSORSHIP

Be a featured stop on CASA's Scavenger Hunt! Your dedicated Scavenger Hunt challenge will be **prominently placed, promoted** ahead of the event, worth **double points**, and available for **early access**. Secure this sponsorship to make the most of your participation and highlight your business.

\$250

**Subject to availability and route approval.*

Contact Amber Valente for more information
avalente@casapinellas.org

Scan here to learn more!



your brand in the action.

logo placement examples:



Scavenger Hunt 24/25 Scope



Total Social
Reach

348,700

Estimated Media
Impressions

10,862,000

Estimated
Ad Value

\$191,005



258k Post
Reach



90.7k Post
Reach

fy 24-25 stats



Survivors Served through
CASA Pinellas' Robust Community-
Based Housing Programs

1,439

906
Permanent Housing
and Financial
Assistance

533
Emergency
Shelter

Total Bed Nights in
CASA Pinellas'
Emergency Shelter

22,752

Total Family Justice Center
Services Provided
8,190

1,613

Adults & Children Served
at CASA Pinellas'
Family Justice Center

Crisis calls Answered
through CASA Pinellas'
24-Hour Emergency Hotline

7,994

9,458
Safety Planning
Sessions Provided