



Donations without dollars volunteer toolkit

February 1-March 2, 2021



Text "4survivors" to 31996 or

[CLICK HERE](#)

to fill out a survey for CASA

THE NEED

Since the onset of COVID-19, CASA's frontline team members have continued to work tirelessly to handle the significant increase in requests for our domestic violence services. Victims of domestic violence are not "safer at home" and our services have saved many lives during the pandemic.

While CASA's services are more necessary than ever, we're continuing to feel the effects from the decrease in critical donations.



We need your help to make up over \$300,000 that was budgeted for our 2021 Spring Gala. This cash is critical to our ability to serve survivors.

CASA'S 2020 IMPACT

4,412

crisis calls answered on our Emergency Hotline

1,319

survivors served through our Outreach Programs

501

survivors were provided Emergency Shelter

600

survivors received legal assistance through our Injunction Attorney Program

CASA's Emergency Hotline Calls were up

59%

in December

CASA's 24-hour Emergency Hotline: (727) 895-4912 | TTY: (727) 828-1269

TURN YOUR FREE TIME INTO CASH FOR CASA

through March 2, 2021

We've created a fun and easy way for you to volunteer your time and turn it into donations to support survivors.

It's simple: complete up to 75, FUN, FAST, and EASY, 60-second surveys through "Express Feedback for Good," select CASA as your charity of choice, and we'll receive a \$2 donation per survey!

75 surveys = 1.5 hours = \$150!



We're asking you to recruit 9 friends and family members to volunteer an hour and a half to help us make an even BIGGER IMPACT:



You: 75 surveys completed

- Friend: 75
- Friend: 75
- Friend: 75
- Spouse: 75
- Sister: 75
- Mom: 75
- Dad: 75
- Brother-in-law: 75
- Sister-in-law: 75

**= 750 surveys x
\$2/survey = \$1500!!!**

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ENCOURAGE SUPPORT

Add this opportunity to your internal/external newsletters

click the below image to download



Calling All Volunteers!

Looking for community service hours that make a BIG impact?

Beginning February 1st, CASA, Pinellas County's Domestic Violence Center, will receive a \$2 donation for every 60-second Express Feedback for Good survey completed. If one person fills out 75 surveys (only 75 minutes of your time), CASA will receive a \$150 donation.

Victims of domestic violence are not "safer at home" and CASA's services have saved many lives during the pandemic. Help CASA continue our life-saving services by participating in the Express Feedback for Good fundraiser through March 2.

This is a perfect (not to mention, impactful) way to gain community service hours from the comfort and safety of your home!

COMPLETE SURVEYS

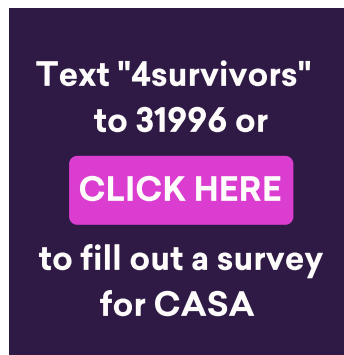
Don't forget to share this incredible opportunity with your friends and family on social media @casastpete

Text "4survivors" to 31996 to participate through March 2



Hang a flyer at your business, school, local coffee shop bulletin, etc.

click the image to the right to download



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to fill out a survey for CASA



Help us spread the word on social media: @CASASTPETE

CASA STAND UP TO SILENCE

Looking for an easy and safe way to **volunteer?**

Now-March 2, 2021 you can volunteer to support survivors of domestic violence from the comfort of your home with a few clicks of emojis.

75 surveys = 1.5 hours = \$150!

Want to make a direct donation to support survivors? Scan the QR code or donate online at www.casa-stpete.org/impact

Text "4survivors" to 31996 or go to www.casa-stpete.org/impact to complete a survey for CASA

24 HOUR DOMESTIC VIOLENCE HOTLINE: (727) 895-4912 | TTY: (727) 828-1267

ENCOURAGE SUPPORT

Share on social media

click the below images to download
(multiple color versions available)



Help us spread the word on
social media: @CASASTPETE



TIME IS MONEY
turn 1.5 hours into
\$150 cash for CASA

CLICK TO DOWNLOAD

I'm helping
DOMESTIC VIOLENCE SURVIVORS
from the safety of my home
will you join me?

a 1 minute survey
= cash for CASA
volunteer today

text "4survivors" to 31996 **CASA** STAND UP TO SILENCE

REMEMBER YOUR "WHY"

your support is life-saving and life-changing

Hi [redacted]
It's [redacted] and I'd stop
by for one of your fabulous
home cooked dinners if I could.
I remember being in Shelter
last Christmas and meeting you
for the very first time. I still
appreciate how CASA and staff
assisted to keep me safe, and all that
I got accomplished there. God is so
good and I pray you, all the staff -
stay safe while you're in service
to those of us in need. Please extend
my regards to all of them, and when
events resume in the future I'd like

to attend them. I've been on
board with counseling
We're gonna start
digging deep, doing corework,
and shed layers as part of my
transformational process. I should be
joining [redacted] Zoom Group as well
by phone very soon for my support.
God bless you all, peace & blessings
December of 2020

-NOTE FROM CASA SURVIVOR

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Express Feedback for Good™ is a completely secure online platform. You provide minimal information to participate and none of your personal data will be sold. You must be 18 or older to participate.

CASA
STAND UP TO SILENCE



Our Mission: Challenging the Societal Acceptance of all Forms of Domestic Violence, CASA Stands up to Silence through Advocacy, Prevention, Intervention, and Support Services.

Our Vision: A Society Free from Domestic Violence.

For more information please contact donor-services@casa-stpete.org

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