



ONE NIGHT IN PARIS

BE THE SPARK IN
The CITY of LIGHTS



Saturday | March 29, 2025 | 6pm

MUSEUM OF THE AMERICAN
ARTS AND CRAFTS MOVEMENT

355 4TH ST N, ST. PETERSBURG, FL 33701

\$25,000 - EIFFEL TOWER

One Available

Stand tall as the evening's iconic cultural masterpiece. Your company name will be as recognizable as this global landmark as it shines throughout the event all night long.

MARKETING BENEFITS

- Two tables of 8 with premier placement
- "Presenting Sponsor" on all materials
- Robust digital & print marketing promotion
- On-stage welcome remarks
- Inside cover full first-page ad in event program

VIP EXPERIENCE

- Priority Pass check-in & special swag bag
- Cocktail runner for seated dinner
- Exclusive VIP cocktail hour event bar

RAYMOND JAMES

\$10,000 - THE LOUVRE

*Confirm by 2/28/25

Four Available

Your company will be a symbol of culture, beauty, and enduring impact. Curate your sponsorship with one of four logo placements below.

MARKETING BENEFITS

- Table of 8 with premier placement
- Robust digital & print marketing promotion
- Significant promotion during event
- Full-page ad in program

VIP EXPERIENCE

- Priority Pass check-in & special swag bag
- Cocktail runner for seated dinner
- Exclusive VIP cocktail hour event bar

OPTION 1: EVENT PHOTOS

All event photos and photo booth signage will feature your logo. AI technology will text attendees photos they are in using facial recognition.

OPTION 2: EVENT T-SHIRTS

Gala staff and volunteers will proudly wear your branding all evening with custom event T-shirts featuring your company's logo.

OPTION 3: TOUR DE CHANCE

150 passports are available but only one is stamped to win a trip of a lifetime! Your logo on every passport and part of the big reveal during the main event.

OPTION 4: VALET

A prominent sign at valet will feature your logo. Branded water bottles and hang tags will send guests off with your company logo.

OPPORTUNITIES



*Confirm by 2/28/25

\$7,500 - ARC DE TRIOMPHE

Four Available

Embody the resilience of this national landmark with prominent logo placements for your company. Choose one of four logo placements below.

MARKETING BENEFITS

- Table of 8 with premier placement
- Robust digital & print marketing promotion
- Significant promotion during event
- Half-page ad in program

VIP EXPERIENCE

- Priority Pass check-in & special swag bag
- Cocktail runner for seated dinner
- Exclusive VIP cocktail hour event bar

OPTION 1: SILENT AUCTION

Your logo will appear on silent auction promo materials including pre-event text messages and event signage. The silent auction



OPTION 2: MOULIN BOOZE

Your logo on prominent signage in the Moulin Booze VIP cocktail hour area will keep you top of mind for all of our world travelers.

OPTION 3: SIP SIP BERET

Your logo prominent as the sponsor of the Sip Sip Beret general admission bar, where guests will be getting their bubbles and brews all night.

OPTION 4: ENTERTAINMENT

Your brand will be featured as the seated dinner entertainment sponsor with signage and announcement during the performance.



\$3,500 - SEINE RIVER

Limited Quantity Available

MARKETING BENEFITS

- Table of 8
- Digital & print marketing promotion
- Promotion during event
- Quarter-page ad in event program

\$1,000 - LOVE LOCK BRIDGE

Limited Quantity Available

MARKETING BENEFITS

- 2 VIP tickets
- Logo or name in event program

VIP EXPERIENCE

- Priority Pass check-in
- Exclusive VIP cocktail hour event bar

FOR MORE INFORMATION OR TO SECURE A SPONSORSHIP:

Contact Tim Murphy, Development Director
tmurphy@casapinellas.org | Cell: 516.805.8873

MARKETING REACH



Email Marketing

Save the date, invite, & event promotions will be emailed to CASA's entire network.

7,000+
SUBSCRIBERS

Webpage

One Night in Paris website will include sponsor information and links to sponsor webpages.

14,000+
MONTHLY VISITORS

Social Media

CASA will promote event sponsors through dynamic & engaging content.

12,000+
FOLLOWERS

CASA FY 23-24 STATS

Survivors spent

23,378

Bed nights in CASA's Emergency Shelter

10,246

Calls answered through CASA's 24-hour Emergency Hotline

1,771

Adults & children served through CASA's Family Justice Center

608

Adults & children served through CASA's Emergency Shelter

One Night in Paris is an exclusive, black-tie event with limited seating. Contact Tim Murphy today to secure your ticket to the City of Lights.



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