

Domestic Violence Awareness Month 2024



HOME TO FLORIDA'S ONLY
FAMILY JUSTICE CENTER

SPONSOR GUIDE

Annual Day of Giving

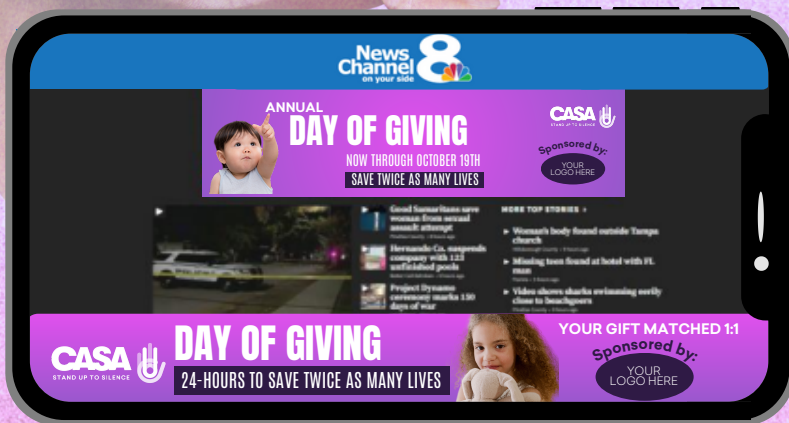
Saturday, October 19th

Highlight your business and its charitable giving on Tampa Bay's most prominent news outlets with this powerful co-branding campaign.

DVAM Scavenger Hunt

Saturday, November 2nd

Raise critical funds for survivors, discover local DTSP gems, and embrace the power (and fun) of community with your team.



FY 22-23 STATS

CASA

554

Adults & children served through Emergency Shelter

Survivors spent
23,044

Bed nights in the CASA Shelter

70%

Of CASA's services are provided outside of shelter

1,673

Adults & children served through CASA's Family Justice Center

1,580

Justice Advocacy sessions provided at Pinellas County Courthouses



































7,510

Calls answered through CASA's 24-hour Emergency Hotline




#StandUpToSilence with CASA!



Presenting Sponsor!

SPONSORSHIP OPPORTUNITIES	\$10k	\$5k	\$2.5k	\$1k	\$500
BENEFITS					
Waived registration fees for Scavenger Hunt participants 	20 players	20 players	10 players	5 players	2 players
Impressions in the Tampa Bay media market with premier logo 	500,000	200,000	100,000		
Opportunity for product placement or spokesperson in select TV segments 					
Welcome remarks from representative at scavenger hunt awards ceremony 					
Showcased as Presenting Sponsor in all key event communications 					
Dedicated social media reel and story 					
Opportunity for private domestic violence training for company's HR and leadership 					
Dedicated blog post in one of CASA's monthly newsletters 					
Opportunity for a team-building volunteer day 					
Mention in CASA's October press release 					
Logo on Scavenger Hunt t-shirt 					
Mention in a CASA social media post 					
Mention in a CASA social media story 					
Logo on CASA's website and one of CASA's monthly newsletters (21,000+ impressions) 					

*All benefits are subject to September 15th payment

-  ANNUAL DAY OF GIVING
-  SCAVENGER HUNT
-  GENERAL MARKETING

Contact Tim Murphy for more information
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