Domestic Violence Awareness Month 2024 Social Media Toolkit

Thank you for choosing to Stand Up to Silence against domestic violence with CASA Pinellas! Below you will find hashtags, statistics, and resources to include on social media. Be sure to tag @CASAPinellas in your posts!

Host a Facebook Fundraiser:

- 1. On your computer, login to Facebook.
- 2. On the left, click Fundraisers.
 - Tip: If you don't see Fundraisers on the left, then click See more.
- 3. On the left, click Raise money.
- 4. Click Nonprofit.
- 5. Search for CASA Pinellas in the search bar and select it.
- 6. On the left, enter: The goal amount of money you want to raise The currency you want the funds to be in
- 7. Click Create.

Hashtags:

- #StandUpToSilence
- #DVAM24
- #ViolenceFreePinellas
- #CASAPinellas
- #JusticeForSurvivors
- #DomesticViolenceAwarenessMonth2024
- #HuntingforSafety
- #HuntforHope
- #ExploreForACause

Statistics:

- National Statistics
- Domestic Violence in Florida

Resources:

- CASA's 24-hour domestic violence hotline: 727-895-4912
- CASA's 24-hour live chat feature: www.casapinellas.org/chat

Social Media Samples and Templates:

"I'm raising money for @CASAPinellas this Domestic Violence Awareness Month. Let's #StandUpToSilence together and be the community that creates a #ViolenceFreePinellas. Join my team today!" - p2p.onecause.com/casa

"This Domestic Violence Awareness Month, I'm joining @CASAPinellas to #StandUpToSilence against domestic violence in my community! Together, we can create a #ViolenceFreePinellas. #DVAM24"

"I'm wearing purple today in honor of #DomesticViolenceAwarenessMonth."

"Are you interested in learning how you can support survivors? Visit www.casapinellas.org/dvam2024/ to #StandUpToSilence against domestic violence with @CASAPinellas. #DVAM24"

"I'm so excited to participate in CASA's Second Annual Scavenger Hunt this Domestic Violence Awareness Month! Be a part of the movement on November 2nd, 2024 as we work together to create a #ViolenceFreePinellas. You can start building your team here: p2p.onecause.com/casa"

"This Domestic Violence Awareness Month, I'm joining @CASAPinellas to #StandUpToSilence against domestic violence in my community! Join me in staying social this month by using a variety of hashtags to help this cause and create a #ViolenceFreePinellas. #DVAM24"

Graphics:

Download graphics here or save them below. Share on your social media accounts to show you are a CASA ally!











